

People United Foundation — Executive Overview (1 page)

Mission: build sustainable communities of educated leaders and entrepreneurs.

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The problem we address

- A widening leadership gap and knowledge-base void as AI reshapes work, entrepreneurship, and civic decision-making.
- Communities risk being left behind without practical, non-technical AI literacy and ethical decision frameworks.

Our approach

- Cohort-based pipeline combining leadership development, entrepreneurship fundamentals, mentorship, and applied projects.
- AI-Ready Communities integrates non-technical AI literacy: verification, bias awareness, and responsible use.

Flagship program: AI-Ready Communities

- Typical 14-week cohort cycle with structured sessions and mentor-aligned applied projects.
- Outputs: participation/completion, learning measures, and documented applied action milestones.

Funding use (examples)

- Cohort delivery costs, facilitator/mentor support, participant materials, and reporting capacity.
- Program refinement, stewardship systems, and partner-hosted cohort expansion.

Why funders partner

- Clear boundaries and trust posture (privacy-minimal, no surveillance).
- Grant-ready diligence materials: budget, timeline, governance, reporting plan, and an RFP kit.

Next step: Visit /for-funders or /grant-intake to start a funding conversation.