

Funder Packet

Building sustainable communities of educated leaders and entrepreneurs prepared for an AI-shaped economy.

Contact & verification

Website: peopleunitedfoundation.org

Donations: thepuf.org

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EIN: 45-3604268

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People United Foundation — Executive Overview (1 page)

Mission: build sustainable communities of educated leaders and entrepreneurs.

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The problem we address

- A widening leadership gap and knowledge-base void as AI reshapes work, entrepreneurship, and civic decision-making.
- Communities risk being left behind without practical, non-technical AI literacy and ethical decision frameworks.

Our approach

- Cohort-based pipeline combining leadership development, entrepreneurship fundamentals, mentorship, and applied projects.
- AI-Ready Communities integrates non-technical AI literacy: verification, bias awareness, and responsible use.

Flagship program: AI-Ready Communities

- Typical 14-week cohort cycle with structured sessions and mentor-aligned applied projects.
- Outputs: participation/completion, learning measures, and documented applied action milestones.

Funding use (examples)

- Cohort delivery costs, facilitator/mentor support, participant materials, and reporting capacity.
- Program refinement, stewardship systems, and partner-hosted cohort expansion.

Why funders partner

- Clear boundaries and trust posture (privacy-minimal, no surveillance).
- Grant-ready diligence materials: budget, timeline, governance, reporting plan, and an RFP kit.

Next step: Visit /for-funders or /grant-intake to start a funding conversation.

Governance & Stewardship (1 page)

Trust-forward operations for funders, donors, and partners

Summary

- Registered 501(c)(3) nonprofit. EIN: 45-3604268.
- Mission-first operations with clear oversight and accountability appropriate to our scale.
- Disciplined financial tracking and grant stewardship aligned to reporting requirements.
- Transparency commitment: program updates and impact summaries shared as we grow.
- AI posture: human-centered, non-technical literacy; we do not build or deploy AI systems as products.

Compliance Snapshot

Governance-first practices designed for institutional partners.

Non-negotiables

- No surveillance, monitoring, scoring, or evaluation of individuals.
- No reporting to employers, courts, or third parties without explicit, written consent and a lawful basis.
- Privacy-by-design: collect the minimum necessary; default to no storage when possible.

Security posture

- Transport security (HSTS), secure headers, and least-privilege access patterns.
- Sensitive internal tools gated behind password + signed session cookie.
- Incident response readiness and versioned change log discipline.

Transparency

- Clear user-facing policies (privacy, terms, donation processing).
- Documented funder due diligence packet available on request.

Impact Snapshot

What we measure and how we report—without exaggeration.

Outcomes we track

- Participation, completion, and satisfaction (participant-reported).
- Skill-building milestones aligned to leadership and entrepreneurship pathways.
- Partnership outputs (workshops delivered, cohorts launched, resources distributed).

Quality & ethics

- Human-centered technology: tools support agency; participants remain in control.
- AI readiness communicated through governance, not hype or imagery.

Reporting

- Quarterly narrative + metrics summary when funded; public updates when appropriate.
- Methods and limitations disclosed in plain language.

Pilot Cohort Implementation Timeline (1 page)

Typical 14-week cycle • adaptable to partner requirements

Summary

- Weeks 1–2: Outreach, partner coordination, participant selection, and onboarding.
- Weeks 3–10: Cohort sessions (leadership development, entrepreneurship fundamentals, AI literacy & ethics).
- Weeks 11–12: Applied projects: participants implement community or venture milestones with mentor support.
- Weeks 13–14: Outcomes summary, learning review, and funder-ready reporting package.
- Ongoing: Continuous improvement between cohorts based on participant feedback and mentor insights.

Pilot Cohort Budget (1 page)

AI-Ready Communities • Leadership & Entrepreneurship (CLEP AI-Ready Track)

Summary

- Program coordination & operations: supports cohort planning, scheduling, communications, and reporting.
- Facilitation & mentorship support: trained facilitators and mentor engagement for participant guidance.
- Curriculum & materials: participant materials, learning resources, and continuous improvement.
- Participant support: access support (as needed) to reduce barriers to participation.
- Evaluation & learning: completion tracking, mentor feedback capture, outcomes summary and improvements.
- Administrative / stewardship: basic compliance, financial tracking, and donor/funder stewardship.

RFP / Scope of Work (1 page)

People United Foundation • AI-Ready Communities (Education + Leadership + Entrepreneurship)

Project purpose

- Deliver a cohort-based, community-centered learning program that strengthens leadership and entrepreneurship readiness while integrating non-technical AI literacy and ethics.

Eligible partner types

- Cities / counties, school districts, colleges, workforce boards, community organizations, foundations, and grant-funded collaboratives.

Scope (core deliverables)

- Cohort design and onboarding (outreach support + selection criteria + orientation).
- Weekly sessions (leadership, entrepreneurship fundamentals, AI literacy & ethics).
- Mentorship alignment and applied project support.
- Simple reporting package: participation, learning measures, applied action, and lessons learned.

Timeline (typical)

- 14-week cycle: weeks 1–2 onboarding; weeks 3–10 sessions; weeks 11–12 applied projects; weeks 13–14 outcomes + learning report.

Data and privacy posture

- Minimize data collection; no surveillance, risk scoring, or enforcement mechanisms.
- Use explicit consent and clear boundaries; donations processed via Stripe (no card data stored).

How to request a response

- Email: info@thepuf.org (Subject: “RFP response request — AI-Ready Communities”).
- Include: geography, target population, funding type, award size, reporting expectations, and timeline/deadlines.