

# AI-Ready Communities — Funder Packet

People United Foundation

**Summary:** Leadership & entrepreneurship capacity-building with non-technical AI literacy, ethics, and community resilience.

## Program Brief (2-page equivalent, condensed)

Artificial intelligence is reshaping work, business, and decision-making. Communities without access to AI literacy and leadership guidance risk being left behind.

People United Foundation integrates human-centered, non-technical AI literacy into leadership and entrepreneurship development so emerging leaders and entrepreneurs can make informed, ethical decisions and build sustainable community impact.

Core components: (1) Leadership development, (2) Entrepreneurship & economic skills, (3) AI literacy & readiness (no coding), (4) Mentorship & applied projects.

Outcomes: increased leadership confidence and decision capacity, improved understanding of AI's impact on work and entrepreneurship, and participant-led community or business initiatives launched or strengthened.

## **Concept Note**

People United Foundation builds sustainable communities by developing educated leaders and entrepreneurs.

Challenge: AI is accelerating change; leadership pipelines and community knowledge systems have not kept pace, creating a leadership gap and knowledge-base void.

Approach: CLEP (AI-Ready Track) provides leadership development, entrepreneurship fundamentals, and AI literacy focused on critical evaluation, ethical use, and practical application—without technical training.

Funding supports pilot cohorts, mentorship, participant support, curriculum refinement, and evaluation.

## **Funder FAQ (selected)**

### **Are you a tech/AI nonprofit?**

No. We are a leadership and entrepreneurship nonprofit. AI literacy is integrated as capacity-building.

### **What do you teach?**

Non-technical AI literacy, ethical decision-making, and practical use of tools to support human judgment—no coding.

### **How do you address bias/misinformation?**

We teach limitations, verification, and when not to rely on AI.

### **How do you measure impact?**

Completion, applied projects, leadership readiness, and learning outcomes we can credibly attribute.

### **What is success in 12–18 months?**

Completed pilot cohorts, documented outcomes, refined curriculum, and partnership-ready model.

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